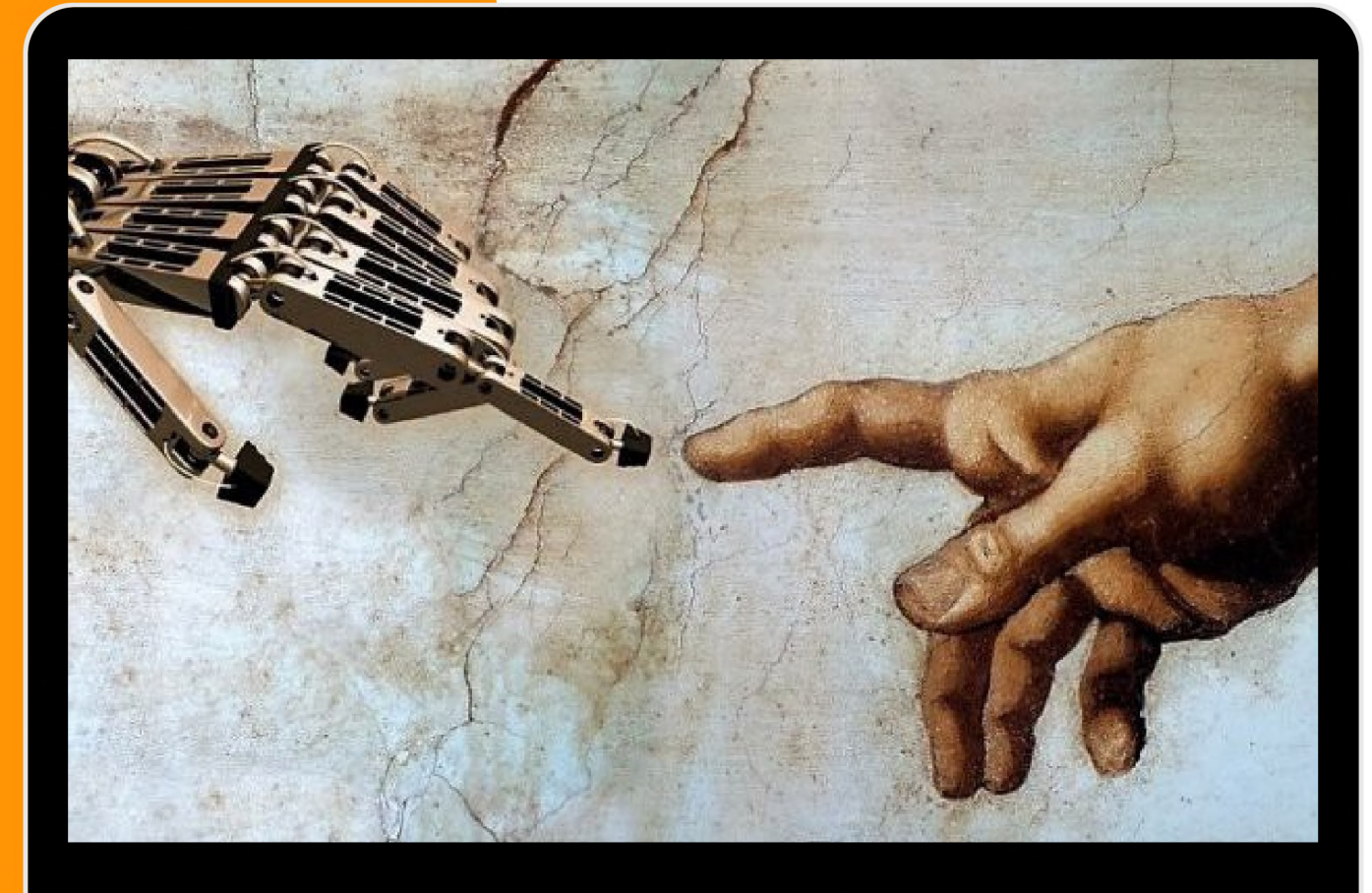


CRM Customer Relationship Managment



About us

We are a Technology Startup with presence in Europe and LATAM with more than 18 years in the IT sector, helping companies to achieve their goals.

We excel in cutting-edge technologies in systems, communication, automation and business streamlining processes (Agile Methodologies).

Our team is formed by professionals specialized in each of the services we offer.

Our added value lies in the modernization of your company and the improvement of the experience for your customers.

Our software allows an orderly operation

ACQUISITION → DEPOSIT → STOCK CONTROL → SALE

from a comprehensive tool that allows for shared and updated information between the modules.



- 100% web and online tool.
- 24hs available anywhere in the world and accessible from mobile devices.
- Periodic updates.
- Hosting costs included (Hosting on a server).
- Access for collaborators with customized profile / visibility role definition.
- Training
- Support



- **DASHBOARD**

- **PROSPECTS**

- **CUSTOMERS**

- **E MAIL - MARKETING**

- **PRODUCTS**

- **SUPPLIERS**

- **SALES**

- **CALENDARS**

- **USUERS**

- **REPORTS**

Dashboard

It allows you to keep the focus on the important information according to your role in the business.

Sales profiles will see the leads they are managing and their agenda.

Management profiles will visualize the most important KPIs of the organization and update their information and activities in real time so that the team can make an effective follow-up and decision making.

INFORMATION AVAILABLE:

Last orders placed

Latest Leads generated

Upcoming events in the agenda

Monthly Sales Value

The available information is defined according to the Profile assigned by a responsible supervisor.





Manage the information of a person or company that has the potential to become a customer.

By analyzing the quality of each prospect you will be able to evaluate if it is really a prospect to invest time and resources in, as well as determine if it will be profitable or not.

- Name / Company Name
- Document Number / Tax Identification Number
- Date of Birth / Foundation
- Notes
- Contact Address (Country-State-Province-Locality-Street-Postal Code)
- Contact Information (Phone-Mobile-Email-Website)
- Social Networks (Linkedin-Facebook-Instagram-Twitter-Youtube-Tik Tok)
- Industry Type
- Lead Status
- Contact Reminder

This information can be imported or exported through a .CSV file.

Customers

It allows to manage clients and contacts in an easy and agile way to give them a preferential treatment, promoting fluid communication.

- Name / Company Name
- Document Number / Tax Identification Number
- Date of Birth / Foundation
- Notes
- Contact Address (Country-State-Province-Locality-Street-Postal Code)
- Contact Information (Phone-Mobile-Email-Website)
- Social Networks (Linkedin-Facebook-Instagram-Twitter-Youtube-Tik Tok)
- Industry Type
- Lead Status
- Contact Reminder

This information can be imported or exported through a CSV file type

Calendar

It allows you to organize and plan different meetings, contacts with your customers or leads. Through a simple visualization you can have an idea of all your meetings and what you need to prepare for each of them. Balance life and work by putting all your events in a single calendar.

INFORMATION AVAILABLE:

- Daily / weekly / monthly events display.
- Meeting reminders, scheduled calls
- Schedule teleconference meetings: Google Meet, Jitsi, Zoom, etc.
- Schedule follow-up meetings (calls, training sessions, etc.)
- (can be exported to schedule with your google calendar / outlook)

All events will be updated automatically (changes made will be immediately reflected in your shared event agenda)

Allows you to send email without leaving the tool.

Good email strategies can help you connect with your contacts and strengthen relationships.

INFORMATION AVAILABLE:

- Sending emails
- Email Marketing Campaigns
- Sending Automation
- Recipient Finder
- Recipient Type
- Sending reports for monitoring and statistics: display/openings, clicks, etc.



Suppliers

Manage suppliers and contacts in an easy and agile way. View orders placed from a single location.

AVAILABLE INFORMATION

- Name / Company Name
- Contact Information (Phone - Mobile - Email - Website)
- Fiscal Data
- Addresses
- Orders placed

This information can be imported or exported through a .CSV file.



Products

The salesperson will have full visibility of the product being marketed to different customers in a single place and without relying on other work equipment, paper or additional information.

He/she will have the knowledge of the different product stock statuses (MINIMUM VIABLE QUANTITY - REQUEST REPLENISHMENT - AVAILABILITY <>CANT UNID).

AVAILABLE INFORMATION

- Product
- Brand
- Model
- Series
- Photo
- Bar Code
- Cost / Retail Price
- Product Stock Status



Visualize on a single screen all the orders placed by our customers.

INFORMATION AVAILABLE

- Customer
- Products (with available stock)
- Date of sale
- Type / Invoice No.
- Amount
- Estimated Delivery Date
- Payment Status
- Allows to attach payment files
- Allows printing

This information can be viewed by warehouse personnel with a **read-only** profile to control the goods to be shipped through the Warehouse Module.

Sellers will be able to view the stock reduction in the Product module

Our Proposal

Our CRM is a S.A.S (Software as a Service).

We take care of the development of a base software, maintenance, and servers depending on the users.

The service includes:

20 days of standard CRM free of charge.

CRM license cost monthly price:

u\$d 15 dollars x User (includes maintenance).

Stay in touch with our team of experts

Do not hesitate to contact us for any questions you may have: **hello@roskus.com**

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European
Community